

WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT	J. DEMASTRIE		PRODUCT OBAMA/D/PRES US		
LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2175	PRODUCT CODE 1301		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/28/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	Th-F	2	07:00A	09:00A	60S	10/25/12-10/26/12	THE EARLY SHOW	2	1000.00	2000.00
2 FIXED	Th-F	1	05:00P	05:30P	60S	10/25/12-10/26/12	5PM NEWS	1	2000.00	2000.00
3 FIXED	Th-F	1	05:30P	06:00P	60S	10/25/12-10/26/12	530PM NEWS	1	2200.00	2200.00
4 FIXED	Th-F	1	07:28P	07:57P	60S	10/25/12-10/26/12	JEOPARDY !	1	5760.00	5760.00
5 FIXED	Th-F	2	11:35P	12:37A	60S	10/25/12-10/26/12	DAVID LETTERMAN	2	2700.00	5400.00
6 FIXED	Th-F	1	05:58A	07:00A	60S	10/25/12-10/26/12	WBZ NEWS	1	1800.00	1800.00
7 FIXED	Th-F	1	04:30P	05:00P	60S	10/25/12-10/26/12	JUDGE JUDY	1	1700.00	1700.00
8 FIXED	Th-F	1	06:00P	06:30P	60S	10/25/12-10/26/12	WBZ NEWS	1	2880.00	2880.00
9 FIXED	Sa	1	08:00A	10:00A	60S	10/27/12-10/27/12	SATURDAY EARLY SHOW	1	1980.00	1980.00
10 FIXED	Sa	1	07:00P	07:28P	60S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	1980.00	1980.00
11	Su	1	08:57A	10:30A	60S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	3960.00	3960.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA		USA		
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LOCAL SALESPERSON	PAT CASHEN POLITICAL	AGENCY EST. NO. 2175	PRODUCT CODE	1301	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/25/12 AND ENDING 10/28/12 NO. WEEKS: 1					

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ITEM	DAYS		FROM	TO						
FIXED										
12 FIXED	Su	1	07:00P	08:00P	60S	10/28/12-10/28/12	60 MINUTES	1	40000.00	40000.00
13 FIXED	Th-Sa Su	1	11:00P 11:00P	11:35P 11:35P	60S	10/25/12-10/28/12	WBZ NEWS	1	5400.00	5400.00
14 FIXED	Su	1	12:30A	01:00A	60S	10/28/12-10/28/12	TIM MCCARVER	1	630.00	630.00
15 FIXED	Sa	1	07:30P	08:00P	60S	10/27/12-10/27/12	WBZ NEWS	1	2880.00	2880.00
Total Contract:								17		80570.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						80570.00	.00	.00	80570.00	
GRAND TOTAL									80570.00	

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